



What: ONE DAY: Val Curry & Robert David Reedy

in collaboration with *MAP 2013* **Where: Ro2 Art DOWNTOWN**110 N. Akard, Dallas, Texas 75201

When: November 2 – December 1, 2013

OPENING RECEPTION: Saturday, November 2, 7-10pm

FOR IMMEDIATE RELEASE

(Dallas, TX) Ro2 Art is thrilled to present *ONE DAY*, an exhibition of work by Val Curry and Robert David Reedy. The exhibition is produced in collaboration with MAP 2013 (Make Art with Purpose). This revealing exhibition will take place November 2 through December 1, 2013, with opening reception November 2, from 7-10pm. *ONE DAY* will be on exhibition at Ro2 Art's DOWNTOWN space, located at 110 N. Akard Street, in the historic Kirby Building of Downtown Dallas.

Inspired by the concepts of Cradle to Cradle design, **The One Day Project** investigates the material possibilities hidden within local waste streams in Dallas. Interested in natural and industrial systems and processes, Artists Val Curry and Robert David Reedy believe that there is a potential for nature and industry to be complementary aspects of a balanced and profitable system.

The artist's began by exploring methods to enhance and establish sustainable equality within their creative practice. After researching corporate waste management policies and touring local landfills, they found a corporate waste stream that they could circumvent: Starbucks. They collected The Starbucks' trash that was destined for the landfill and started to explore the material possibilities hidden within that waste. Through the persistence of trial and error, they discovered that the paper waste could be pulped and then cast into simple geometric objects which function as repurposed vessels.

At Ro2 Art, Curry and Reedy will be installing modular installations of the objects formed from one day of waste from one local Starbucks, deliberately displaying the raw unrefined possibilities of this pulped material. The installation invites the viewer to reconsider the relationships found between the products and services that they consume and their implications and potential. Repositioning the context of this waste material and bringing it within the confines of the art gallery, viewers are prompted to question the complexities of value, the consequences of their individual actions and the future potential of our collected actions.

ABOUT THE ARTISTS

Val Curry grew up amidst the cornfields of rural Illinois in an Intentional Community. This upbringing

surrounded by strong social cohesion, teamwork and an alternative lifestyle greatly impacted Val's core values and art-making practice. Curry studied under prominent Dallas gallery director and artist, Randall Garrett at Richland Community College. In 2012 he was an artists in residence at UTD CentralTrak. He has a BFA in Sculpture from Texas A&M University, Commerce and he is currently an MFA candidate at the University of Texas, Dallas in the Arts and Technology program. Curry's mission is to bring practical idealism to his art practice and to share that message with others through unique workshops and teaching experiences. He is represented by Ro2 Art in Dallas.

Robert David Reedy is a multidisciplinary artist currently focused on the various methods of digital art and digital textuality. With a background in abstract painting, Robert utilizes a chance operation technique to inform much of his current digital work in image, video and sound design. His work often takes on a performative nature, touching on the relevance of identity within digital culture. Collaboration is a driving force behind much of Reedy's studio explorations. Working in collaboration with Val Curry, he has embraced the desire to initiate positive entrepreneurial change and creative solutions through the art making process. With naïve, utopian idealism, Reedy seeks to discover new design possibilities in waste resources, bringing solutions to industry practices that promote sustainable equality. Reedy has a BFA in Emerging Media and Communications from the University of Texas, Dallas.

ONE DAY will be on view at Ro2 Art Downtown, located at 110 North Akard in Dallas, Texas, opening Saturday, November 2 through December 1, 2013. Ro2 Art is collaborating with *MAP* 2013, to provide a global platform for the artists to share their knowledge and experience. For more information, contact Jordan Roth / Ro2 Art, at (214) 803-9575 Exhibition website: www.ro2art.com/one-day.html

ABOUT Ro2 ART

Mother-and-son partners Susan Roth Romans and Jordan Roth operate Ro2 Art, a full-service gallery and consultancy in Downtown Dallas, representing a diverse group of emerging, mid-career, and established contemporary artists, many with ties to the North Texas Region. Ro2 Art focuses on the exhibition and sale of work in all visual media at the gallery in the historic Kirby Building, as well as through public exhibition programs in partnership with Downtown Dallas, Inc., The McKinney Avenue Contemporary, and The Town of Addison. Ro2 Art has been named Dallas Observer's Best Art Gallery and was presented with the 2012 Obelisk Award for small business by the North Texas Business Council for the Arts. Ro2 Art is a member of CADD, the Contemporary Art Dealers of Dallas.

ABOUT *MAP 2013*

Creative projects that restore and preserve the environment, promote social justice and advance human knowledge and well-being, is produced by Janeil Engelstad's organization, MAP - Make Art with Purpose. From October 1 – November 24, 2013 over 40 Social Practice projects and events will take place throughout the greater Dallas Fort Worth area. For more information: www.makeartwithpurpose.net

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Val Curry and Robert David Reedy, Collected Waste, 2013







Artist, Val Curry



Val Curry and Robert David Reedy, Corporate Waste, 2013



Val Curry and Robert David Reedy, Corporate Waste, 2013



Val Curry and Robert David Reedy, Totemic Objects, 2013